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### **Market Resolve Announces Launch of New Corporate Website**

New York, NY – Market Resolve, a full service provider of operational solutions for the financial services industry, has announced the launch of its new, enhanced corporate website. The site, showcasing the company's ability to make enterprise-wide operational management appear “virtually” seamless, can be viewed at [www.marketresolve.com](http://www.marketresolve.com).

The upgraded website reflects a fresh approach to operational management, presenting visitors with significantly improved ease of use and a clearer understanding of the specialized products and services offered by Market Resolve.

Second generation thought leadership elements, such as white papers, case studies and blogs by company partners, will be introduced on February 22<sup>nd</sup>, revealing insights and recommendations on the most compelling challenges that industry professionals are facing today. Also, in the coming weeks, Market Resolve will launch its innovative i5 Optimum<sup>®</sup> software, which will have prominent placement on the website.

“When we approached the process of improving our online presence, we wanted to focus on creating a hub that would foster a greater degree of communication,” said Jonathan Costa-Saint John, Managing Director and head of marketing for Market Resolve. “Our new website will be a place where clients and potential clients can have an active dialog and exchange of ideas around the complexities of operational management.”

In addition to the site's many new communication features, visitors will also see dramatic differences in navigation and graphic design.

**About Market Resolve** - Market Resolve is a New York-based firm, providing comprehensive industry-specific consulting, software solutions and staffing services to financial institutions. Servicing all areas of an organization, Market Resolve delivers innovative solutions with a focus on enterprise-wide operational management. Market Resolve's ability to tailor solutions on a case-by-case basis affords service to a variety of market segments – from start-up hedge funds to top-tier institutions. [www.marketresolve.com](http://www.marketresolve.com)

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